



AVIVA HEALTH

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NEWS RELEASE

October 15, 2026
FOR IMMEDIATE RELEASE

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Aviva Health's Second Annual Community Impact Panel Connects Resident Physicians with Douglas County Leaders

Event highlights community partnerships, local priorities and caring for the underserved

ROSEBURG, Ore. – Aviva Health is hosting its second annual Community Impact Panel Thursday, October 15, from 5:30 to 7:30 p.m. in the Willamette Conference Room on the second floor of its main Roseburg clinic, 150 NE Kenneth Ford Dr.

The event brings Douglas County community leaders together with Roseburg Family Medicine Residency resident physicians to explore the community's strengths, challenges and priorities. With a focus on serving the underserved, the conversation will help residents better understand the needs, resources and partnerships that shape health beyond the clinic walls.

"To serve patients well, we have to understand what life looks like beyond their appointments — the barriers they face, the support they rely on and what matters most to them," said Sarah Holborow, community engagement director at Aviva Health. "Our community partners help residents see that fuller picture and bring that understanding into their everyday care."

Panelists will share perspectives from their organizations and the populations they serve, highlighting community assets, barriers to health and opportunities for collaboration. These insights will help residents develop meaningful capstone and quality improvement projects grounded in local priorities and informed by work already underway across Douglas County.

"Rural communities rely on partnerships, and collaboration is something Douglas County does well," Holborow added. "Our efforts to strengthen this community are interwoven. This panel gives our family medicine residents an opportunity to become part of those connections, learn from our partners and carry that spirit of collaboration into their daily service to patients and families."

The evening begins with a social gathering from 5:30 to 6 p.m., followed by a welcome and overview of the residency program and capstone projects. The facilitated panel discussion runs from 6:15 to 7 p.m., with networking continuing until 7:30 p.m.

The event also offers community leaders an opportunity to learn more about the residency

program, its mission and structure and its value to Douglas County. Aviva hopes the evening will spark ideas and build lasting relationships between resident physicians and the organizations working alongside them to improve community well-being.

ABOUT AVIVA HEALTH

Founded in 1991, Aviva Health is an independent, board-governed, not-for-profit organization that cares for the people of Douglas County by providing high-quality, patient-centered, accessible and affordable medical, dental and behavioral health care, regardless of their ability to pay.

Aviva Health offers integrated services from 11 clinic sites in Roseburg, Myrtle Creek, Sutherlin, Glide and North Douglas County (Drain), including a Teen Health Center located on the campus of Roseburg High School. In partnership with CHI Mercy Medical Center, Aviva Health also serves as the family medicine practice site for the Roseburg Family Medicine Residency Program. The organization continues to expand its workforce development efforts, most recently starting an Advanced Practice Provider Residency Program that launched in the spring of 2025.

Aviva Health's commitment to the community and its mission to provide quality, compassionate care has earned it a variety of local, statewide, regional, and national recognition and awards.