



AVIVA HEALTH

150 Kenneth Ford Drive
Roseburg, OR 97470
(541) 672-9596
aviva.health

NEWS RELEASE

July 20, 2026
FOR IMMEDIATE RELEASE

CONTACT: Mark Tsuchiya
Cell: (623) 337-7128
mtsuchiya@aviva.health

Aviva Health Secures Fifth-largest Rural Health Transformation Catalyst Award in Oregon

More than \$5 million will strengthen Douglas County's dental healthcare workforce and modernize care through EHR transition

ROSEBURG, Ore. – Aviva Health has been awarded more than \$5 million through the Oregon Health Authority's Rural Health Transformation Program Catalyst Awards to expand access to healthcare across Douglas County through two transformative initiatives.

The Oregon Health Authority awarded Aviva Health \$5,036,238.35 across two funded projects, making the organization one of only a handful of award recipients statewide to receive funding for multiple projects. The combined award ranks as the fifth-largest Catalyst Award allocation in Oregon and is the largest Catalyst Award investment awarded to any organization in Douglas County.

"This investment represents an extraordinary opportunity for Aviva Health and Douglas County," said Mark Tsuchiya, marketing and development director at Aviva Health. "These projects address two of the greatest challenges facing rural healthcare today: developing the workforce our communities need and ensuring providers can seamlessly share information to deliver coordinated, high-quality care. We're honored the Oregon Health Authority recognized the strength of these community-driven solutions."

The Catalyst Awards will fund two transformational initiatives designed to strengthen Douglas County's healthcare workforce and improve access to care for years to come.

The first award will support Aviva Health's Grow Your Own Dental Workforce Initiative, an effort to address Oregon's shortage of dental professionals by building a local pipeline of future providers. The project will expand clinical capacity by adding new dental operatories in Roseburg and Myrtle Creek while creating education and career pathways through partnerships with a variety of academic institutions across the state.

The initiative also will expand student clinical rotations, mentorships and preceptorships while supporting advanced certifications for dental assistants, helping more students train, live and ultimately practice in rural Oregon.

The second award will fund Aviva Health's transition to the OCHIN Epic Electronic Health Record (EHR), a platform also used by other Douglas County healthcare organizations and

Federally Qualified Health Centers across the state. By improving interoperability among healthcare organizations, the collaborative will strengthen care coordination, streamline referrals, improve secure information sharing and provide clinicians with more timely access to patient information.

The project will enhance collaboration across primary care, behavioral health, dental, pharmacy, and specialty services, creating a more connected healthcare experience for patients throughout Douglas County.

The awards were made through the Oregon Health Authority's Rural Health Transformation Program, which supports innovative, community-driven projects that improve health outcomes, expand access to care and strengthen healthcare systems in rural Oregon.

The statewide competition was exceptionally competitive. The Oregon Health Authority received 583 proposals from 353 organizations requesting more than \$830 million in funding. With only \$160 million available, selected projects represented less than 17% of the total funding requested.

"Our success reflects the strength of our partnerships and our shared commitment to improving health in Douglas County," Tsuchiya said. "These projects will create lasting benefits by expanding educational opportunities, strengthening our local workforce and ensuring patients receive more coordinated, connected care close to home."

ABOUT AVIVA HEALTH

Founded in 1991, Aviva Health is an independent, board-governed, not-for-profit organization that cares for the people of Douglas County by providing high-quality, patient-centered, accessible and affordable medical, dental and behavioral health care, regardless of their ability to pay.

Aviva Health offers integrated services from 11 clinic sites in Roseburg, Myrtle Creek, Sutherlin, Glide and North Douglas County (Drain), including a Teen Health Center located on the campus of Roseburg High School. In partnership with CHI Mercy Medical Center, Aviva Health also serves as the family medicine practice site for the Roseburg Family Medicine Residency Program. The organization continues to expand its workforce development efforts, most recently starting an Advanced Practice Provider Residency Program that launched in the spring of 2025.

Aviva Health's commitment to the community and its mission to provide quality, compassionate care has earned it a variety of local, statewide, regional, and national recognition and awards.