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NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Jerry Bruce Community Campus Non-profit Partners to Hold Fourth Annual Trunk-or-Treat for Local Families

ROSEBURG, Ore. – Jerry Bruce Community Campus (JBCC) partner organizations Family Development Center, The FISH Food Pantry, Umpqua Homes, United Community Action Network, and Aviva Health are holding a Trunk-or-Treat for local families Saturday, October 25, from 11 a.m. to 1 p.m., in the Aviva Health parking lot, 150 NE Kenneth Ford Drive.

More than 30 staff members from the campus organizations are volunteering their time and trunks to hand out store-purchased, individually wrapped candy or toys to children and their families in attendance. Children and their parents or guardians are encouraged to wear family friendly costumes to add more Halloween spirit to the event.

“It’s hard to believe this is our fourth Trunk-or-Treat,” says Mark Tsuchiya, marketing and development director at Aviva Health. “Each year it gets bigger and more fun. We can’t wait to see families from all over the community come out to celebrate Halloween in a safe and festive way.”

The Aviva Health parking lot on the west side of the facility where the trunk-or-treat takes place will be closed to vehicle traffic for the safety of families and volunteers attending the event. Those who attend can park in the lot on the east side of the Aviva Health building and Aviva Health employee parking located in the northeast corner of the Costco parking lot.

Attendees are encouraged to dress in family friendly Halloween costumes and while having fun get to know the service organizations on the campus.

“We’ve realized that many of the people who come to us for healthcare also rely on other organizations here on campus,” says Tsuchiya. “So it just makes sense for us to team up, share resources and reach out to the community together – helping folks understand all the ways they can get support in one convenient location.”

The invigorated focus on enhanced collaboration on campus has led to community outreach events like Trunk-or-Treat. Earlier this year, the campus also hosted its third annual Spring Fair, another event for people of all ages that featured fun activities, live performances, food, and a raffle that was attended by more than 800 community members. This year’s event also included

a charity golf scramble that sold out weeks before it was held. Planning is already in full swing for the 2026 spring event, which organizers anticipate will be even bigger than the previous year.

ABOUT THE JERRY BRUCE COMMUNITY CAMPUS

In the early 2000s, Jerry Bruce and a cadre of like-minded community leaders had a vision for a non-profit community campus that was home to a variety of community-based organizations, each providing programs and services to address over-represented needs in the community.

Jerry set in motion a planning and fundraising effort that quickly gained traction in the community, allowing for the purchase of land on the north end of Stephens Street in Roseburg.

Today the campus is home to Family Development Center, FISH Food Pantry, UHI, UCAN, and Aviva Health. Together, the non-profit organizations offer programs that strengthen families, prevent child abuse, address food insecurity, support people with intellectual and developmental disabilities, childcare, address economic disparities, and fully integrated, comprehensive health care.

True to Jerry's vision, the organizations work collaboratively to ensure Douglas County residents – irrespective of the challenges they may face – have a one-stop-shop solution for the myriad challenges they face, empowering them to live better, stronger, healthier, and stable lives.