



150 NE Kenneth Ford Drive
Roseburg, OR 97470

NEWS RELEASE

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CONTACT: Mark Tsuchiya
Cell: (623) 337-7128
mtsuchiya@aviva.health

Jerry Bruce Community Campus Non-profit Partners to Hold Third Annual Trunk-or-Treat for Local Families

ROSEBURG, Ore. – Jerry Bruce Community Campus (JBCC) partner organizations Family Development Center, The FISH Food Pantry, Umpqua Homes, United Community Action Network, and Aviva Health are holding a Trunk-or-Treat for local families Saturday, October 19, from 12 p.m. to 3 p.m., in the Aviva Health parking lot, 150 NE Kenneth Ford Drive.

More than 30 staff members from the partner organizations are volunteering their time and trunks to hand out store-purchased, individually wrapped candy or toys to children and their families in attendance. Children and their parents or guardians are encouraged to wear family friendly costumes to add more Halloween spirit to the event.

“In three short years our Trunk-or-Treat event has really grown,” says Mark Tsuchiya, marketing and development director at Aviva Health. “We look forward to welcoming families across our community to what is a fun and safe way to come together and celebrate Halloween.”

The Aviva Health parking lot on the west side of the facility where the trunk-or-treat takes place will be closed to vehicle traffic for the safety of families and volunteers attending the event. Those who attend can park in the lot on the east side of the Aviva Health building and Aviva Health employee parking located in the northeast corner of the Costco parking lot.

In recent years, JBCC non-profit partner organizations have made an intentional effort to collaborate more closely, realizing that an integrated approach to service delivery offers a greater benefit to the people they serve.

“We’ve come to find that many of the clients we serve seek support from more than one of the organizations on campus,” Tsuchiya says. “With that in mind, it made sense for us to work collaboratively to engage with the community so the people of Douglas County are aware of the varied, comprehensive and complementary services available all in one location.”

The invigorated focus on enhanced collaboration on campus has led to community outreach events like Trunk-or-Treat. Earlier this year, the campus also hosted its second annual Spring Family Fair, another event for people of all ages that featured fun activities, live performances, food, and a raffle that was attended by more than 800 community members. This year’s event also included a charity golf scramble that sold out weeks before it was held. Planning is already

in full swing for the 2025 spring event, which organizers anticipate will be even bigger than the previous year.

ABOUT THE JERRY BRUCE COMMUNITY CAMPUS

In the early 2000s, Jerry Bruce and a cadre of like-minded community leaders had a vision for a non-profit community campus that was home to a variety of community-based organizations, each providing programs and services to address over-represented needs in the community.

Jerry set in motion a planning and fundraising effort that quickly gained traction in the community, allowing for the purchase of land on the north end of Stephens Street in Roseburg.

Today the campus is home to Family Development Center, FISH Food Pantry, UHI, UCAN, and Aviva Health. Together, the non-profit organizations offer programs that strengthen families, prevent child abuse, address food insecurity, support people with intellectual and developmental disabilities, childcare, address economic disparities, and fully integrated, comprehensive health care.

True to Jerry's vision, the organizations work collaboratively to ensure Douglas County residents – irrespective of the challenges they may face – have a one-stop-shop solution for the myriad challenges they face, empowering them to live better, stronger, healthier, and stable lives.