



**150 NE Kenneth Ford Drive
Roseburg, OR 97470**

NEWS RELEASE

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FOR IMMEDIATE RELEASE**

CONTACT: Mark Tsuchiya
Cell: (623) 337-7128
mtsuchiya@aviva.health

Jerry Bruce Community Campus Non-profit Partners to Hold Inaugural Hope Springs Eternal Event

ROSEBURG, Ore. – Hope Springs Eternal, a free family event hosted by the non-profit partner organizations on the Jerry Bruce Community Campus (JBCC), takes place Saturday, May 6, from 11 a.m. to 4 p.m., in the Aviva Health parking lot located at 150 NE Kenneth Ford Drive.

The event aims to bring the community together to enjoy fun activities, live performances, snacks and drinks provided by three favorite Douglas County food trucks, and a raffle that includes a variety of highly sought-after prizes.

Hope Springs Eternal is also an opportunity to introduce the five organizations that call the campus home – Family Development Center, FISH Food Pantry, UHI, UCAN, and Aviva Health – to the community and educate people on the programs and services each of them offers.

“We like to say at the Jerry Bruce Community Campus there is no wrong door,” says Marsha LaVerne, CEO of Family Development Center. “Maybe a person first looks for assistance at UHI, but staff identify an additional need that can be met by another campus partner. That person is introduced to and can access a variety of services all on the same campus.”

Activities at Hope Springs Eternal include animals from Wildlife Safari, an obstacle course, face painting, balloon art, a selfie booth, DJ, and a live performance by Halau Hula Aulani. Event organizers have also rented a dunk tank, offering community members the chance to soak campus leaders and other volunteers, including Aviva Health CEO KC Bolton.

Raffle prizes include a 4-person fall chinook fishing expedition, local sightseeing flight in a 6-person plane, passes to Wildlife Safari, tickets to Get Air in Eugene, 4-hour limousine tour of select Umpqua Valley wineries, passes to Parkview Skating, golf at Bar Run and Roseburg Country Club, a 2-night stay at Mill Creek Casino, and much more. Raffle tickets are available for purchase at the event for \$1.

Wailani Shave Ice, Relished Dog, and the Best Lemonade In Town will be on hand selling tasty treats for people who attend.

Hope Springs Eternal sponsors include Lotus Media Group, Rogue Credit Union, UHA, Umpqua Bank, Oregon Pacific Bank, Cow Creek Band of Umpqua Tribe of Indians, i.e. Engineering, FCC Commercial Furniture, and Addcox Heating Center.

Proceeds from the event benefit Family Development Center, a Douglas County non-profit organization focused on nurturing successful and resilient children, strengthening parents, and preserving families to prevent child abuse and neglect.

ABOUT THE JERRY BRUCE COMMUNITY CAMPUS

In the early 2000s, Jerry Bruce and a cadre of like-minded community leaders had a vision for a non-profit community campus that was home to a variety of community-based organizations, each providing programs and services to address over-represented needs in the community.

Jerry set in motion a planning and fundraising effort that quickly gained traction in the community, allowing for the purchase of land on the north end of Stephens Street in Roseburg.

Today the campus is home to Family Development Center, FISH Food Pantry, UHI, UCAN, and Aviva Health. Together, the non-profit organizations offer programs that strengthen families, prevent child abuse, address food insecurity, support people with intellectual and developmental disabilities, childcare, address economic disparities, and fully integrated, comprehensive health care.

True to Jerry's vision, the organizations work collaboratively to ensure Douglas County residents – irrespective of the challenges they may face – have a one-stop-shop solution for the myriad challenges they face, empowering them to live better, stronger, healthier, and stable lives.