



# AVIVA HEALTH

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## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

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### **Aviva Health Opening Milk Drop Collection Site, Encouraging Breastfeeding Mothers to Donate**

**ROSEBURG, Ore.** – Aviva Health, in partnership with Northwest Mothers Milk Bank (NWMMB) and Healthy Start, is hosting a grand opening for Douglas County’s only milk-drop site Friday, December 9, from 11 a.m. to 2 p.m., at its main Roseburg clinic located at 150 NE Kenneth Ford Drive.

The site will serve as a breastmilk collection location for breastfeeding mothers who wish to donate. After completing a simple screening process, donors can drop off their frozen milk at Aviva Health. The milk is then collected and pasteurized by NWMMB and distributed to communities across Oregon where it’s used in neonatal intensive care units to feed premature and ill infants.

“Each drop of donated milk is a miracle. When the most fragile infants receive breast milk, they have lower risk of infections and life threatening intestinal complications,” says Dr. Stefanie Rogers, Neonatologist and NWMMB Medical Director. “They leave the intensive care unit earlier, and later in life they have higher IQs and fewer developmental problems.”

By opening its own milk-drop site, Aviva Health provides the opportunity for local breastfeeding mothers to help save lives. The milk drop is open Monday through Friday, 8 a.m. to 5 p.m. Screened donors are encouraged to call Aviva Health’s Women’s and Reproductive Health Department at (541) 492-2086 to arrange drop offs.

To learn more about donating milk, please call Northwest Mothers Milk Bank at (503) 469-0955 or (800) 204-4444 or visit [www.donatemilk.org](http://www.donatemilk.org).

#### **ABOUT AVIVA HEALTH**

Founded in 1991, Aviva Health is an independent, board-governed, not-for-profit organization that cares for the people of Douglas County by providing high-quality, patient-centered, accessible and affordable medical, dental and behavioral health care, regardless of their ability to pay.

Aviva Health offers integrated services from nine clinic sites in Roseburg, Myrtle Creek, Sutherlin, Glide and North Douglas County (Drain), including a Teen Health Center located on the campus of Roseburg High School. In partnership with CHI Mercy Medical Center, Aviva Health also serves as the family medicine practice site for the Roseburg Family Medicine Residency Program.

Aviva Health's commitment to the community and its mission to provide quality, compassionate care has earned it a variety of local, statewide, regional, and national awards, including numerous The News-Review Readers' Choice Awards, the Northwest Regional Primary Care Association's Employer of Choice Summit Award, and Community Health Quality Recognition from the Health Resources and Services Administration.